

Vol. 09-G10

November 30, 2009

**For non-Japanese customers only**  
**“Hakone Culture Tour in a Romancecar” offer**  
 —Experience Hakone culture with a temple, garden, and geisha performance on a day-trip—

Odakyu Travel Co., Ltd. (Headquarter: Shibuya-ku, Tokyo; President: Fumio Yamaguchi), a part of the Odakyu Group, is offering a day-trip tour dubbed the “Hakone Culture Tour in a Romancecar (<http://www.odakyu-travel.co.jp/english/e-index.html>)” on March 26 (Fri.), 30 (Tues.), and April 2 (Fri.), 2010.

This travel pack was designed to let non-Japanese customers experience the traditions and history of Hakone, and is an all-new offer.

On the tour day, passengers will head towards Hakone on the most popular Romancecar: VSE. They will be treated to a mini *zazen* (seated meditation) session at the Sounji-Temple in Hakone-Yumoto, enjoy tofu from a long standing tofu shop with over two hundred years of history, and interact with Hakone *geisha* — experiencing the culture and history of Hakone in one day.

The Odakyu Group is operating the “Visit Japan Year 2010 Shinjuku, Hakone, Enoshima and Kamakura, and Ito Winter Campaign” from January 1 (Fri.) to March 31 (Wed.), 2010, and Odakyu Group companies in each area will be welcoming foreign travelers. For example, foreign travelers will be able to purchase the bargain tourist ticket “Hakone Free Pass” at a special discount price as well as enjoy discounts at the Shinjuku branch of the Odakyu Department Store. In addition to these deals, group companies will be putting on numerous events sure to please foreign travelers. Please check the special information website for campaign details (<http://www.odakyu-travel.co.jp/english/e-index.html>).

The “Hakone Culture Tour in a Romancecar” includes the following:



Odakyu Romancecar: VSE (model 50000)



Mini zazen session at Sounji-Temple



Geisha performance



“Bansuiro Fukuzumi” — Japanese inn with 380 years of history

1. Days offered: March 26 (Fri.), 30 (Tues.), and April 2 (Fri.), 2010
2. Tour content:
- **Gathering spot**  
In front of the ground-level entrance gate at the west exit in Shinjuku Station on the Odakyu Line (for those departing from Shinjuku)  
Or, in front of the turnstile at Hakone-Yumoto Station on the Hakone Tozan Line (for those departing from Hakone-Yumoto)
  - **Course**
    - 10:50 Gather at the ground-level turnstile at the west exit in Shinjuku Station.
    - 11:10 Head to Hakone on the Romancecar.  
(Enjoy a specially prepared Japanese style bento-lunch aboard the train.)
    - 12:37 Arrive at Hakone-Yumoto Station.  
(Tour-participants joining from Hakone-Yumoto Station gather in front of the turnstile at 12:30.)
    - 13:00 Head to the Sounji-Temple by bus. Try *zazen* (seated meditation) while listening to a lecture from the Chief Priest.
    - 13:40 Enjoy a stroll in the surrounding nature.
    - 14:00 Taste some tofu at “Hagino,” a long standing tofu shop with over 200 years of history.
    - 14:20 See the traditional Japanese inn “Bansuiro Fukuzumi,” serving travelers since 1625.
    - 15:00 Interact and dance with *geisha* at the Hakone-Yumoto Tourism Association.
    - 16:00 Shop at the Hakone-Yumoto Station souvenir shop “Hakone no Ichi”.
    - 16:47 Return to Shinjuku on the Romancecar.
    - 18:18 Tour ends at Shinjuku Station.
3. Participant capacity 40 people (minimum participants for tour: 25 people)
4. Tour fee 7,900 yen from Shinjuku (adults, tax included)  
3,800 yen from Hakone-Yumoto (adults, tax included)
5. Reservations Make reservations at the address listed below for Odakyu Travel’s online reservation website up to 10 days before departure.  
- Odakyu Travel’s online reservation website URL -  
<http://www.odakyu-travel.co.jp/english/e-index.html>

6. Questions / applications Odakyu Travel Co., Ltd.  
Inbound Reservation Center: 03-3379-6721  
(10:00 - 18:00 on weekdays, closed on Sat., Sun., and holidays)