

August 23, 2010

**Shinjuku Odakyu Department Store's
Odakyu World Watch Fair 2010
From September 1 (Wed.) to September 14 (Tue.)
at the watch section on 5th Floor of the Main Store.**

The Odakyu Department Store in Shinjuku (location: 1-1-3 Shinjuku-ku, Tokyo/<http://www.odakyu-dept.co.jp/>) will hold an Odakyu World Watch Fair from September 1 (Wed.) to September 14 (Tue.) to showcase some 50 domestic and international watch brands, covering from fully mechanical watches to fashion watches. This will be a great chance to shop around our open watch sales space at the Shinjuku store to find that classy watch of a famous brand or that casual and easy-to-wear watch.

With many brands celebrating their anniversaries this year, there will be commemorative models on display or for sale and other events during the fair.

Popular brand LONGINES to offer impressive collection in Japan!

Since its establishment in 1832, LONGINES is a highly popular international brand that has been creating watches based on the idea of “fusing elegance with revolution.”

The fair this year will see LONGINES offering three times the usual stock of its watch models. This is an opportunity not to be missed, as you will be able to find rare models that are usually hard to obtain.



▲ The Longines Master Collection (for Men)
SS・K18YG/self-winding
357,000 yen



▲ The Longines Master Collection (for Ladies)
SS・K18YG/self-winding
262,500 yen



▲ LONGINES La Grande Classique (for Ladies)
SS・K18YGPVD/Quartz
204,750 yen

And lots more hot models from popular brands!

There will be lots of hot models at the fair from highly popular brands such as Vacheron Constantin and OMEGA.



← Patrimony Traditionnelle
by Vacheron Constantin
Manual winding
1,491,000 yen



← Apollo-Soyuz
by OMEGA
850,500 yen

Showcasing 80 years of establishment!

From watches powered by any light source to radio wave watches, CITIZEN is a brand that boasts cutting-edge technology; the company celebrates 80 years of establishment this year. To commemorate the special anniversary, CITIZEN will not only sell limited models for this fair, it will also exhibit its history as a watch brand for your enjoyment by displaying items such as rare posters since the establishment of the brand and all ladies watch models from the first model released in 1935 to the unreleased 2010 concept model.



▲ CITIZEN
The CITIZEN-80th Anniversary
Limited Model
Made in Japan
840,000 yen

Information on Odakyu Department Store

- Conveniently located in Shinjuku, the store is a 1-min walk away from Shinjuku Station, Japan's largest railway terminal.
- With "friendliness and politeness" as the store motto, our store attendants (including those proficient in Mandarin and English) are at your service.
- The Shinjuku store boasts Japan's largest cosmetics sales floor, the HALC SPORTS sport items sales floor, the fashion sensitive fashion floor with many varieties of popular brands, as well as the food market directly linking with the station and full of delicious food products. We eagerly await your next visit.
- There is a Tax Free Counter on the 2nd Floor of the Main Store. *Tax exemption applied upon prices shown.
- Payments can be made in cash or by major credit cards (VISA, MasterCard, etc.) and China UnionPay card.