

# TO OUR SHAREHOLDERS AND INVESTORS



The Odakyu Group, currently comprising 100 group companies, engages in a wide variety of businesses, particularly in metropolitan areas (Tokyo and Kanagawa prefectures), such as transportation, merchandizing, real estate, hotel, restaurant and other services in accordance with the Group management principle of “The Odakyu Group helps its customers create ‘irreplaceable times’ and ‘rich and comfortable lifestyles.’”

The mainstay Odakyu railway network connects Shinjuku (Japan’s largest railway terminal) with Hakone, which is one of the world’s best sightseeing spots, Enoshima (a marine resort) and Kamakura, in addition to popular residential areas.

To achieve the Group philosophy and promote further business growth, the Odakyu Group has formulated the Long-Term Vision 2020 and has steadily promoted each business. In March 2018, we completed the construction of multiple double tracks, an important, long-standing construction project over the past 30 years. This has enabled us to drastically improve transportation capability and prepare to provide customers with more convenient and comfortable services. Leveraging our unique opportunities, we aim to further solidify our business foundation in the areas along the Odakyu lines as well as establish a growth cycle for the future by



Koji Hoshino, Executive President and Representative Director

acquiring new revenue sources. We will accomplish this by entering promising markets in the areas along the Odakyu lines.

The Odakyu Group sees its social responsibility as developing hand in hand with the communities it serves by carrying out all of its daily operations with integrity. We have designated three priority areas—achieving security and safety, addressing changes in local communities, and promoting eco-friendly initiatives—and are pushing ahead with a range of activities to bolster security, promote universal access and preserve the natural environment. We aim to become a corporate group that develops together with the users of the Odakyu lines and the residents along these lines, winning their high regard, by working to enhance the value of areas along the Odakyu lines. In all our efforts, we sincerely ask for your continued understanding and support.

October 2018

## ODAKYU GROUP MANAGEMENT PRINCIPLE

The Odakyu Group helps its customers create “irreplaceable times” and “rich and comfortable lifestyles.”

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