

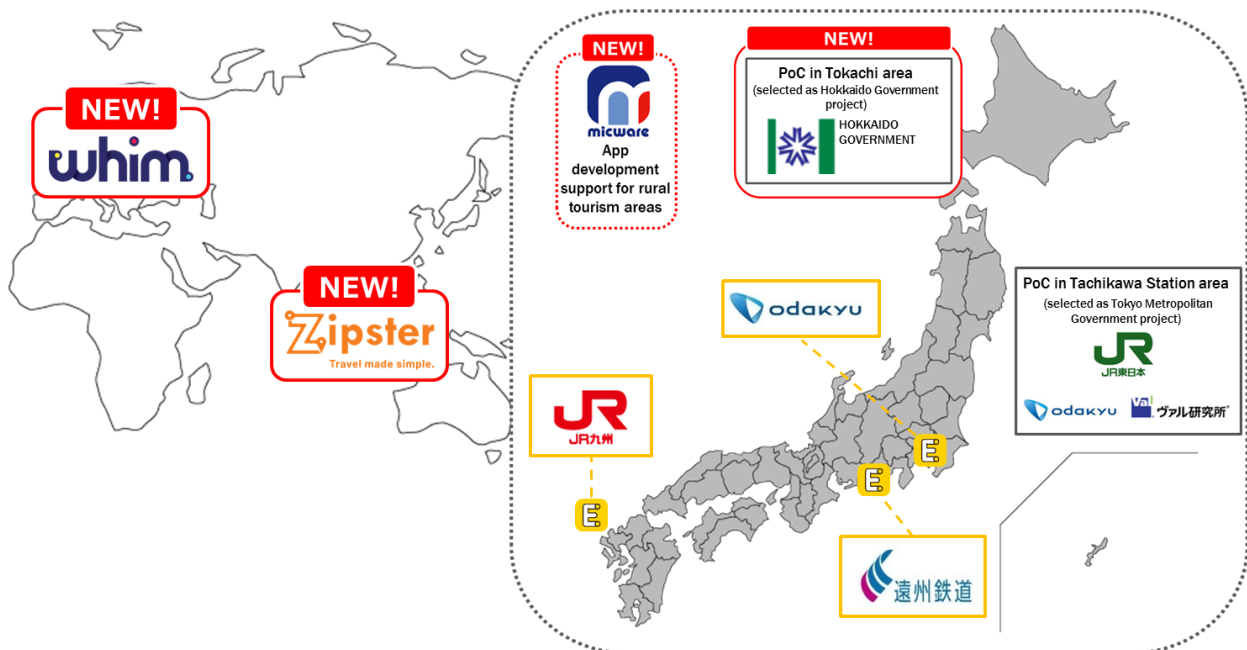


## Common Data Platform “MaaS Japan” cooperating with global MaaS Apps ~along with expansion of domestic municipalities and transportation operators~

Odakyu Electric Railway Co. Ltd. (“Odakyu”) has agreed with global MaaS operators, MaaS Global Ltd. (“MaaS Global”) and mobilityX Pte. Ltd. (“mobilityX”), to cooperate in terms of data connection and service integration with Odakyu’s common data platform, “MaaS Japan”

In addition, Odakyu has agreed with Hokkaido Government to cooperate on PoC of MaaS, and also Micware Co. Ltd., NTT Docomo Inc., Mirai Share, Open Street Inc., and Pam Inc. have all agreed to cooperate in terms of data connection and service integration with “MaaS Japan”.

### Application services connecting with MaaS Japan



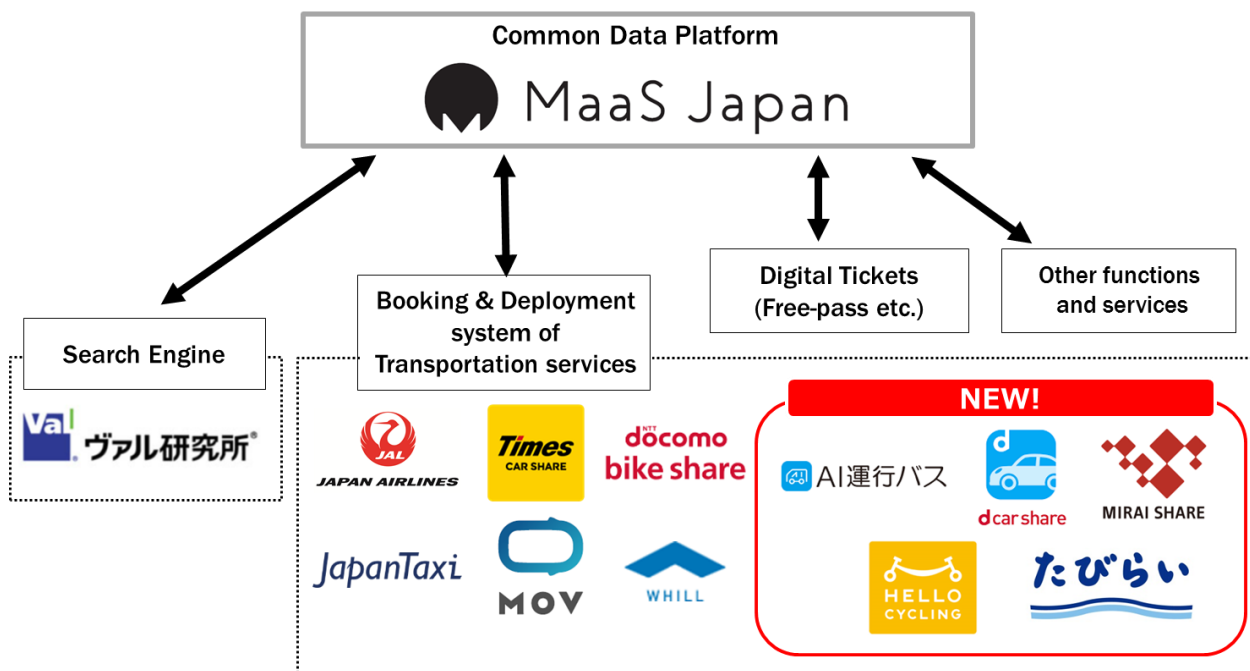
MaaS Global, a company established in Finland, is currently operating their MaaS App, “Whim”, in multiple European cities and planning to enable the app to work in Japan within this financial year. In accordance with the agreement with Odakyu, MaaS Global will connect “Whim” to “MaaS Japan”, and explore to establish services in Japan.

mobilityX, a company established in Singapore, is currently operating their MaaS App, “Zipster” in their country. In accordance with the agreement with Odakyu, mobilityX will connect “Zipster” to “MaaS Japan” and explore to establish services in Japan.

The Hokkaido Government will utilize “MaaS Japan” to conduct a MaaS PoC on booking and sales of digital tickets, such as the fixed-price boarding pass, in Tokachi area of Hokkaido.

Micware Co. Ltd. will connect their POI (Point Of Interest) data, generated by their uniquely developed AI (Artificial Intelligence), to “MaaS Japan”, and promote the development of MaaS for tourism in rural areas.

### Expansion of functions and services of MaaS Japan



NTT Docomo Inc. will aim to connect their “AI Bus” and “d car share” systems to “MaaS Japan”, and provide seamless services from various applications.

Mirai Share will aim to connect their on-demand real-time vehicle deployment system, SAVS (Smart Access Vehicle Service), to “MaaS Japan”, and establish booking and deployment services from various applications.

Open Street Inc. will aim to connect their sharing platform, “HELLOCYCLING” and “HELLOSCOOTER”, to “MaaS Japan”, and provide seamless services from various applications.

Pam Inc. will aim to connect their “TABIRAI Rent a Car Booking” system to MaaS Japan, and provide seamless services from various applications.

Through cooperation with global MaaS Apps, Odakyu aims to provide a hassle-free user experience to the increasing number of foreign tourists, by enabling multi-modal route searches, provisions of real-time transportation information, and purchases of digital transportation tickets in Japan from their respective daily-used MaaS Apps.

In addition, Odakyu aims to establish an environment that allows bookings, deployments, and payments for various transportation services, such as on-demand shuttles, taxis, buses, car-sharing, bike-sharing by utilizing “MaaS Japan” transportation service partners’ booking and deployment systems.

Odakyu will continuously cooperate with partners from various business segments, and create seamless connections with diverse lifestyles and mobility options, through an integrated MaaS solution. Odakyu aims to create the next generation of mobility-life where you can “Meet the people you want whenever and wherever you are”.

### **[Reference 1] Odakyu Group and “MaaS Japan”**

Odakyu Electric Railway (“Odakyu”) has announced “to establish networks utilizing next generation mobility” in its mid-term management plan. It is working on the practical realization of autonomous driving buses and MaaS business, which provides services from searching to bookings/payments of various mobility options and activities at your destination through a seamless experience.

“MaaS Japan” is the essential data platform to establish MaaS, which is developed by Odakyu with the support from Val Laboratory Corporation. It provides functions such as searching, booking and payment of transportation data, such as railways, buses and taxis, and also sales digital tickets, which includes various free-passes and discount tickets at commercial facilities. This data platform is developed as Japan’s first open platform of common data for MaaS applications, and it will be used not just for “EMot”, the MaaS App developed by Odakyu, but will be available to connect from other MaaS Apps developed by transportation companies, municipalities, etc.

### **[Reference 2] Previous publication regarding cooperation between companies and MaaS Japan**

Odakyu Electric Railway (“Odakyu”) announced mutual cooperation of system development, data connection, and service integration, with Val Laboratory Corporation, Times24 Co. Ltd., NTT DOCOMO BIKE SHARE Inc., and WHILL Inc., on December 12<sup>th</sup>, 2018.

In addition, on May 27<sup>th</sup>, 2019, Odakyu announced the cooperation with Kyushu Railway Company, Enshu Railway Co. Ltd., Japan Airlines Co. Ltd., Japan Taxi Co. Ltd., and DeNA Co. Ltd.

### **[Reference 3] MaaS cooperation with East Japan Railway Company**

Odakyu Electric Railway (“Odakyu”) announced to start the consideration of MaaS cooperation with East Japan Railway Company on January 28<sup>th</sup>, 2019. As the first cooperation activity between the two companies, and also together with Val Laboratory Corporation, it will conduct a PoC in the Tachikawa Station area as one of the “PoC for social implementation model of MaaS”, selected by Tokyo Metropolitan Government on October 11<sup>th</sup>, 2019,

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