

## **Shared Use of Personal Information**

Odakyu Electric Railway Co., Ltd. (“OER”) engages in shared use of personal information as follows.

In addition, other shared use is engaged in upon separate notification or announcement for each type of shared use.

### **Shared Use Within the Odakyu Group**

#### **(1) Items Subject to Shared Use**

- a. Name, date of birth, sex, address, telephone number, email address, and other information from Customers and Others received by OER on OER-designated forms and other means
- b. Name of financial institution (code), branch name (code), type of account, account number, and name of account for sending bank transfers

Note: Information in b is only used for the purpose of payment and invoice processes as part of executing business activities of the Odakyu Group

#### **(2) Scope of Parties Engaging in Shared Use**

OER and OER Group companies (See [here](#) for details. [Collectively referred to as “Odakyu Group”]), Landflora Co., Ltd.

#### **(3) Purpose of Use of Shared Use**

- a. To provide loyalty programs such as point programs by the Odakyu Group
- b. To provide information and aftercare service for products and services handled by the Odakyu Group to Customers and Others
- c. To provide information and aftercare service for products and services handled by tenant stores on real estate owned by the Odakyu Group
- d. To use in development for new products, features, services, and the like and questionnaires including for market research concerning products and services handled by the Odakyu Group
- e. To contact Customers and Others from the Odakyu Group as necessary in the course of business and verify business details
- f. To respond to inquiries from Customers and Others in the Odakyu Group
- g. To process payments and invoices as part of executing business activities of the Odakyu Group

#### **(4) Party Responsible for Management of Shared Use**

OER

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